

MEDIA 101

RUNNER'S TRIBE

WWW.RUNNERSTRIBE.COM




-RT AVERAGES 250,000+
VIEWS A WEEK

-68% OF VIEWS ARE
FROM AUSTRALIANS
WITH THE USA THE NEXT
HIGHEST WITH 18%

-WE'VE BEEN AROUND
FOR A DECADE
PROMOTING THE SPORT
SUCCESSFULLY

-RT IS ONE OF THE MOST
ESTABLISHED WELL-
REGARDED RUNNING
PUBLICATIONS ON THE
PLANET



RUNNER'S TRIBE 



WORLDWIDE
RUNNING MEDIA



AVERAGING OVER
50,000+ UNIQUE
VIEWS A MONTH
WITH A HIGHLY
LOYAL FOLLOWING



250,000+ PAGE
VIEWS A WEEK



TRUSTED AND
ESTABLISHED FOR
OVER A DECADE
PROVIDING
QUALITY CONTENT



03

RUNNER'S
TRIBE OFFER
THE BEST 3RD
PARTY BRAND
PROMOTION
FOR RUNNING
EVENTS IN
AUSTRALIA.

CONNECT AND ENGAGE
AT NEW LEVELS
WITHOUT OVER
SATURATING YOUR
MARKET WITH
ADVERTISING





**-Highly specific
running orientated
audience**

**- 32,000 facebook
followers**

**-World-renowned
brand**





**-Social media marketing
at its most effective**

**-Embed your event or
product on Runner's Tribe
through blogs, interviews,
articles and more**

**-Work with our talented
team to find the best
solution to maximise your
brand, product, or event**



RUNNER'S TRIBE 

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SIDE BY SIDE, STRIDE BY STRIDE

...

WWW.RUNNERSTRIBE.COM

THAT'S A WRAP!

EMAIL: INFO@RUNNERSTRIBE.COM

LET US HELP YOU SUCCEED WITH
A QUALITY CUSTOMISED PACKAGE

RUNNERSTRIBE.COM