

The Sun-Herald CITY2SURF

PRESENTED BY



The Sun-Herald is making a splash for charity by providing a very special prize for entrants who fundraise in the 2010 *Sun-Herald* City2Surf presented by Westpac.

To recognise the fantastic efforts of thousands of generous City2Surf participants, *The Sun-Herald* will award a \$15,000 prize to both the individual and team that raise the highest amount of money in the 2010 City2Surf Charity Challenge.

The prize money will be given to the fundraisers' chosen charity.

Acting Editor of *The Sun-Herald*, Liz Hannan, said the prize initiative was an opportunity to give back to the community and the long-running event.

"*The Sun-Herald* [formerly *The Sun* newspaper], which has been organising the City2Surf since its inception in 1971, is very proud to be offering this major prize to our highest fundraisers this year.

"We are celebrating the 40th running of the City2Surf on Sunday August 8 and with an anticipated 75,000-plus entrants, we're aiming to raise a whopping \$3 million for charity.

"The people of Sydney, NSW and further afield have helped the City2Surf become the world's biggest run and Sydney's favourite sporting event.

"*The Sun-Herald* is delighted to be making a splash for charity and offering a significant incentive to help the event reach its fundraising goal."

More than \$2.25 million was raised at the 2009 City2Surf.

To be in the running for the \$15,000 prize (individual and team), start fundraising for a worthwhile cause today!

Enter the City2Surf at city2surf.com.au and simply click on the Make a Splash fundraising link.

Follow the simple instructions to create a personalised webpage requesting support that can be emailed to friends, family members and colleagues.

There are more than 460 charities from across Australia to choose from.

*Highest fundraiser competition closes 8/8/10 at 23:59 (AEST). Winners notified within seven days of the closing date by phone and in writing and names published in *The Sydney Morning Herald* on 20/8/09. Terms and conditions available at city2surf.com.au

The 2010 *Sun-Herald City2Surf* is proudly presented by Westpac and supported by New Balance, Rebel Sport, Gatorade, Jockey, Berlei, RSVP, Nova 969, One HD, 2UE, Fitness First, Sheraton on the Park Sydney, NSW Government, Events NSW, City of Sydney, Waverley and Woollahra Councils.